

CULTURE, RECREATION & TOURISM CABINET MEMBER MEETING

Agenda Item 78

Brighton & Hove City Council

Subject:	Brighton & Hove's Programme for 2012 and the Golden Jubilee		
Date of Meeting:	6th March 2012		
Report of:	Strategic Director: Communities		
Contact Officer:	Name:	Paula Murray	Tel: 29-2534
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Key Decision:	No		
Wards Affected:	All		

1. SUMMARY AND POLICY CONTEXT

- 1.1 This report focuses on Brighton and Hove's plan of activity for 2012 to maximise opportunities presented by London hosting the Olympic and Paralympic Games. 2012 is also the year of the Queen's Diamond Jubilee and in addition to Olympic and Paralympic related activity; there will be expectations and aspirations around celebrating this throughout the summer. Looking forward to the year ahead, the report presents the activity and plans for the city. The programme aims to provide opportunities for people to take part in programmes and activity and to raise the profile and market the city to potential visitors.

2. RECOMMENDATIONS:

- 2.1 That the Committee notes the contents of the report and plans for activities.
- 2.2 That the Committee endorse the approach to supporting a summer of community based activity to support celebrations relating both to Olympic and Paralympic activity and the Diamond Jubilee.

3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

- 3.1 The London Olympics and Paralympics are almost here with millions expected to enjoy a summer where the eyes of the world will be on the excitement and drama unfolding in London and across the UK, from June through to September.

The London Olympics and Paralympics are more than a sporting competition, and the summer also sees the culmination of a four year Cultural Festival, called **London 2012**, taking place across London and the UK.

3.2 Brighton & Hove, as one of the UK's major cultural cities, has artists, technicians and cultural organisations involved in many of the significant cultural events and initiatives this year. There is also a wide range of sporting activity throughout the year, although the city is not hosting any of the national events. We are also one of the cities on the route of the Torch Relay and one of only 70 destinations with an associated evening programme.

3.3 **Torch Relay**

As outlined in the previous report to this Committee, the torch relay is one of the confirmed highlights in the programme. In addition to the information in the previous report, a number of events have been confirmed for the Torch weekend; Same Sky will be providing a cultural attraction with their Sky Dome and delivering an arts engagement project across the city with our schools, community groups, sports clubs and the wider community in preparation for the arrival of the Olympic Torch to ensure that we involve all those living in our city to be apart of the celebrations. The Big Dance is confirmed for that weekend and a special event planned with the National Trust as a partner to take place up at Devil's Dyke as an extension of People's Day.

The route has been confirmed but remains confidential until the middle of March when London 2012 will release the full details to the public.

The programme for the public stage has not yet been confirmed, but planning is being undertaken to cover all eventualities. The city has the opportunity to showcase local performers within a 20 minute allocation on the London 2012 stage and officers are currently working with young performers from across the city. Our current estimate on the costs associated with the Torch Relay event are in the region of £30,000.

3.4 **Other key events**

Other key events that are now confirmed in more detail for the programme are:

3.4.1 **The Boat Project**

The Boat Project is the South east region's contribution to Artists Taking the Lead, a series of 12 public art commissions across the UK to celebrate the London 2012 Cultural Olympiad. People have donated bits of wood – including pencils, wooden leg, guitars, drumsticks and urns - and the connected personal stories to Lone Twin who have created a boat that will sail around the region and up the Thames for the Games. The Boat will be coming to Brighton & Hove for the last week of the Brighton Festival and be welcomed by a series of special events and activities. This includes the Nightingale Theatre's new project Dip Your Toe – specially commissioned solo performances taking place in portable beach huts across the city.

3.4.2 **Stories of the World**

At Brighton Museum & Art Gallery, work is underway to create an innovative World Stories gallery, opening 23 June 2012 to mark the [London 2012 Olympic Games](#). The gallery will display Brighton Museum's stunning collections from Africa, Asia, the Americas and the Pacific alongside

contemporary art and artefacts. The gallery is being developed in partnership with young people from Brighton & Hove, and with the active involvement of communities from around the world. Images, sound and film will be used to bring the displays to life and temporary displays, hands-on activities and a comfortable seating area will be included in the design. The World Stories gallery is one of many national projects that make up the [Stories of the World](#) programme: an official part of the [Cultural Olympiad](#) for the London 2012 Olympic Games.

3.4.3 **Children's Festival**

A partnership between the Brighton and Hove Arts Commission, the city council and the Komedia: this year's Children's Festival runs from 6 – 15 April. The programme is inspired by the Paralympics value of Bravery and will feature performances, exhibitions and other special events.

3.4.4 **Gold Run**

Gold Run is created and performed by learning-disabled and marginalised artists to mark the significance of 2012 in the Paralympic movement. A 30-strong choir, action-packed film and a giant sculptural head combine in a dynamic performance inspired by the history of the Paralympic Games taking place at Glyndebourne in April and then shown again as part of the Brighton Festival. It is an original commission and partnership between Glyndebourne, Pallant House Gallery and Carousel, the Brighton based award-winning disability arts organisation.

3.4.5 **Primary Schools Language and International Project**

Primary schools have been engaged in a 4 year project highlighting the importance of internationalism, citizenship and language learning. The project was awarded an Inspire Mark by London 2012 for its innovation, bringing the wider message of the Games into the curriculum. The project has received a grant of £8,800 from the London 2012 Educational Programme, Get Set to continue the work of the project leading up to a celebration day on 16 July. Over 75% of schools registered for the Get Set programme and 50 of the city's schools have received free tickets to the Olympic Games through this programme.

3.5 **Sports events and legacy**

There are a number of events and programmes planned to specifically encourage more participation in sports for the long term.

- 3.5.1 The **School Games** provides a unique opportunity to motivate and inspire young people to take part in more competitive school sport. All schools will be given the opportunity to create a year-round sporting calendar, with around 30 sports available, specifically designed to get young people competing at intra-school and inter-school levels and culminating in local, regional and national events. In July 2012, the Sussex School Games will take place and the National Final will take place in the Olympic Park – affording young people the incredible opportunity of competing at the venues just weeks before their Olympic and Paralympic heroes.

There will also be a strong cultural element to the School Games, including opening and closing ceremonies, as well as opportunities for students to get involved through organisation, officiating or volunteering.

3.5.2 **TAKEPART 2012**

The Brighton & Hove International Festival of Sport will provide residents and visitors free activity taster sessions over two weeks from 23 June. The 2012 festival will include a mass participation event in Preston Park with Olympic themed activities on offer, the Sports Festival, a Seafront weekend, TAKEPART local highlighting opportunities in local parks and 2 weeks of over 200 taster sessions. The event has been identified as a 2012 legacy event for the City with both Sally Gunnell and Daley Thompson acting as its ambassadors.

- 3.5.3 The Sports Development Team will also work with voluntary groups and others to make the broadest possible sporting offer which will include Olympic themed community based sports programmes and Olympic sports holiday programmes. The programme will include the **Active For Life** project to deliver Street Games to extend the Sport England Door Step Sport programme which takes sport to where young people live.

3.6 **Volunteering**

Sport Makers, the latest strand of Sport England's Olympic legacy plan, is being rolled out nationally from October and delivered regionally by Active Sussex with local support from the Sports Development Team. The programme seeks to encourage residents to contribute 10 hours of volunteering to local sport, whether it is supporting local events or assisting at regular activity sessions. A series of events in the city will engage residents signed up to the scheme and link them with local opportunities.

3.7 **Diamond Jubilee and a summer of community activity**

The Diamond Jubilee takes place in 2012, marking 60 years of The Queen's reign. The Queen came to the throne on 6th February 1952 (her Coronation took place on 2nd June 1953). The May Bank holiday has been moved to Monday 4 June and an extra bank holiday has been granted on Tuesday 5 June to create a central Diamond Jubilee weekend from 2nd–5th June 2012. (The Queen's official birthday is 4 June). On Sunday 3 June more than 1000 boats and barges are expected to join in a celebratory flotilla on the Thames which will be the largest such spectacle for more than 350 years.

We want to create opportunities for our residents to celebrate throughout the summer, perhaps with a central focus on the Jubilee Weekend. Small community grants will be made available for residents to apply for, as a contribution towards the costs of staging their own street party with their friends, families and neighbours. The street party can take place anytime over summer in order to celebrate the Diamond Jubilee or an event in the London Games or London 2012.

One of the partners we will seek to work with are the organisers of the Brighton Zocalo, which is Brighton's unique annual community event, where

residents are encouraged to put their chairs on their doorstep and talk to their neighbours. Last year's event expanded to include street parties. This event coincides with the end of the 2012 Games celebrations.

<http://www.zocalobrighton.org>

4. CONSULTATION

- 4.1 Consultation has been carried out across council departments in the establishment of the programme to date plus a range of key partners. Consultation will continue to be focused around the 2012 citywide strategy group.

5. FINANCIAL & OTHER IMPLICATIONS:

5.1 Financial Implications

The 2012 programme is a mixture of externally funded events, joint initiatives, partnerships and Council funded projects which, where appropriate, will be carried out in accordance with the Outdoor Events Policy. Resources have been identified across the Council revenue budgets to support these projects, including the Torch Relay. The estimated cost of the torch relay is being finalised with opportunities still being explored in order to minimise the cost to the Authority but maximise the benefit to the City.

Finance Officer Consulted: Michelle Herrington

Date: 21/01/12

5.2 Legal Implications

There are no direct legal implications arising from this report. Any legal implications arising from specific parts of the council led 2012 programme will be dealt with in more specific reports to Cabinet, Cabinet Member Meetings or Scrutiny meetings as appropriate.

Lawyer Consulted: Bob Bruce

Date: 21/02/12

5.3 Equalities Implications:

There are positive equalities implications in the delivery of much of the planned 2012 programme in that activity will be targeted towards those who do not currently participate. Significant elements of the 2012 programme will also be free and open access.

5.4 Sustainability Implications:

The events programme will conform to the requirements to produce and run events in a sustainable manner.

5.5 Crime & Disorder Implications:

There are positive implications in terms of the prevention of crime and disorder in the provision of free events in public spaces that foster civic pride, natural surveillance and positive public behaviours.

- 5.6 Risk and Opportunity Management Implications:
The risk management implications in any event or programme would be outlined in detail in its own project plan, such as the Olympic Torch Relay. Additionally, there is a corporate group leading the development of the Risk Register relating to all aspects of the impact of 2012 on the city. The opportunities are outlined in the body of the report.
- 5.7 Corporate / Citywide Implications:
The opportunities from the city taking an active role in developing and delivering a programme for 2012 are citywide in terms of all residents.

SUPPORTING DOCUMENTATION

Appendices

None

Documents in Members' Rooms

None

Background Documents

None